



On March 28<sup>th</sup> the Okotoks Skating Club will put on a high-quality ice show called The Little Mermaid on Ice. The show will showcase our local skaters for the Okotoks and surrounding communities. There are over 300 kids ranging in age from 3 – 20 years old who are supported by OSC this year and all have been invited to perform in our ice show.

The Okotoks Skating Club is a not-for-profit organization and exists through the efforts of committed volunteers. We strive to create a positive, energetic and fun atmosphere to inspire all skaters to achieve his/her personal best within the sport of skating, and this show will be their opportunity to showcase their achievements.

In order for us to execute our show we are requesting your support through a financial donation. Your sponsorship will be recognized by the several hundreds of people who attend the event, as well as social media followers. The funds will be utilized for costumes, backdrops and ice costs.

The attached page outlines the various sponsorship levels, which allow you to select the level of exposure to Okotoks and surrounding communities you would like to have leading up to this event. To solidify your donation please contact our committee (see below).

Thank you very much for your support!

We look forward to sharing the end result with you on March 28<sup>th</sup>!

Sincerely,

Jaylene Kibala 403-807-7948 or  
Tannis Connors 403-875-1504  
treasurer@okotoksskatingclub.ca



### **Platinum Sponsorship - \$1,000**

- Full colour full page ad in the show program
- Full colour logo on all print materials (posters, ads, etc.)
- Visual recognition on sponsor signage displayed in entrance to the arena at the show (full logo)
- Social media – individual post recognizing your company’s commitment, including full logo, on both Facebook and Instagram. Inclusion on our sponsorship appreciation posts (min 4 posts).
- Opportunity to display a banner or tall banner sign at the venue for the duration of the shows.
- Verbal acknowledgement by our emcee pre and post ice show.
- *Deadline of January 31<sup>st</sup> for Platinum sponsors to ensure inclusion on printed materials*

### **Gold Sponsorship - \$750**

- Full colour half page ad in the show program
- Visual recognition on sponsor signage displayed in entrance to the arena at the show (full logo)
- Social media – individual post recognizing your company’s commitment, including full logo, on both Facebook and Instagram. Inclusion on our sponsorship appreciation posts (min 4 posts).
- Opportunity to display a banner or tall banner sign at the venue for the duration of the shows.
- Verbal acknowledgement by our emcee pre and post ice show.

### **Silver Sponsorship - \$500**

- Full colour ¼ page ad in the show program
- Visual recognition on sponsor signage displayed in entrance to the arena at the show (full logo)
- Social media – company name listed as a sponsor on both Facebook and Instagram as part of our sponsorship appreciation posts (min 4 posts).

### **Bronze Sponsorship - \$250**

- Business size ad (full colour) in the show program
- Visual recognition on sponsor signage displayed in entrance to the arena at the show (company name)
- Social media – company name listed as a sponsor on both Facebook and Instagram as part of our sponsorship appreciation posts (min 4 posts).

### **Service/Product Donations**

In lieu of financial donations, we would also greatly appreciate donations of: printing (tickets, program, posters), lumber and/or carpentry (for props/backdrop), fabric and/or seamstress (for costumes), lighting (equipment and people), cherry picker truck (for hanging curtain), and blackout paper (to cover rink boards). Your donation will be acknowledged in our ice show program and on our social media platforms.

Jaylene Kibala 403-807-7948 or Tannis

Connors 403-875-1504

[treasurer@okotoksskatingclub.ca](mailto:treasurer@okotoksskatingclub.ca)